



## SchoolKidz 2023 Marketing Contest Entry Form

School Name: \_\_\_\_\_

School Act#: \_\_\_\_\_

School Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

School Contact: \_\_\_\_\_

School Contact Email: \_\_\_\_\_

SchoolKidz and School Specialty will award prizes\* to the schools that execute the Best Marketing Campaigns. Consider using and decorating your provided sample kit in a theme that will appeal to your students. Or, develop a video or commercial, use social media or your school's marquee or display case. The more creative and impressive the campaign, the more interested students will be in purchasing their supplies from your school or organization.

Marketing Campaign Theme (if any):

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Marketing Components:

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Notes & Comments:

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- ✓ Decisions of the judges are final. Limit 1 award per school.
- ✓ All entries are due by July 15, 2023, and should be emailed with this form to [marketing-schoolkidz@schoolspecialty.com](mailto:marketing-schoolkidz@schoolspecialty.com)
- ✓ For complete rules and how to enter instructions, please visit: [www.schoolspecialty.com/schoolkidz/contest-rules](http://www.schoolspecialty.com/schoolkidz/contest-rules).

### Thank you for participating! We look forward to seeing your creative Marketing Campaign ideas!



\*All prizes will be awarded in the form of a School Specialty merchandise certificate. Prizes will be emailed to the email address associated with the submission. Winners will be notified by October 2, 2023.

\*\*Prizes include: one Grand Prize (\$200), one 2nd Place Prize (\$150), one 3rd Place Prize (\$100) and seven Honorable Mention Prizes (\$50 ea.).